

SUSTAINABILITY, INNOVATION AND BUSINESS MODELS

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Área: Ciências Sociais e Aplicadas

Linhas de Pesquisa: Sustainability; Business Model; Digitalization; Innovation

Breve descrição das atividades de pesquisa

The study in this field allows a multidisciplinary approach that allows to includes different perspectives. The research developed focused on some topics, such as:

- Business Model and Circular Economy
- Sustainability and CSR – studies in emerging countries
- Entrepreneurship – Training and Education
- Sustainability in Local and Fresh City Markets
- Innovation in Business Models: Social, Circular and Digital

The studies includes different methodologies, some of that results as an outcome of funded projects:

- Projects:

Inclusive Digital Education – a Tool to Understand Circular Economy

Erasmus +

ENVOLVER – Apoio no Acesso ao Financiamento (Angola)

AO/FED/041-773 - 11th European Development Fund - Afric

KABADA – Knowledge Alliance of Business idea Assessment: Digital Approach

Erasmus +

Entrepreneurship and Innovation Network for Smart and Sustainable European Regions (E.I.N.S.)

EIT – InnoEnnergy

Capital baseado no conhecimento, capacidade absorptiva e a capacidade de inovação: um estudo comparativo em ecossistemas de inovação no Brasil e em Portugal

CNPQ – Brasil

E3UDRES2 – ENGAGED AND ENTREPRENEURIAL EUROPEAN UNIVERSITY AS DRIVER FOR EUROPEAN SMART AND SUSTAINABLE REGIONS

Erasmus+

Mercados Municipais como Dinamizadores da Economia Local (M2e-Local)

Câmara Municipal de Setúbal

Impacto das pesquisas desenvolvidas para a sociedade e ciência

Most of these projects allows to create deliverables for society/local stakeholders and also scientific dissemination, examples of some publications:

Paiva, I.; Sanchez-Hernandez, I.; Carvalho, L. (2023) "CSR information, Environmental awareness, and CSR diffusion in SMEs of Angola" Journal of Accounting in Emerging Economies, Forthcoming, Q2

Giglio, E.; Carvalho, L., Xara-Brasil, D. (2023). "Governance of E-Waste Recycling Networks: Insights from São Paulo City" Waste Management, Forthcoming, Q1

Simão, L. B., Carvalho, L. C., Madeira, M. J. (2023). "The influence of management innovation on the organisational performance of KIBS: the mediating role of service innovation and technology" International Journal of Innovation Science, Forthcoming, Q2

Xara-Brasil, D.; Cordeiro, J.; Carvalho, L.; Pardal, P.; Silveira, P. (2023). "Consumer, Retailer, and Producer Green Orientation as a Marketing Driver: An Empirical Study in an Urban Food Market" Sustainability, 15, 1-14, Q1

Andrade, R.; Pinheiro, P.; Carvalho, L.; Rocha, R. (2022). Building a Bridge: Knowledge Sharing Flows into Entrepreneurial Ecosystems. Journal of Open Innovation: Technology, Market and Complexity, 8(3), 144, Q1

Lesinskis, K.; Carvalho, L.; Mavlutova, I.; Dias, R. (2022). "Comparative Analysis of Students' Entrepreneurial Intentions in Latvia and Other CEE Countries" WSEAS TRANSACTIONS on BUSINESS and ECONOMICS, Volume 19, 1633- 1642, Q4

Pache-Durán, M.; Carvalho, L.; Nevado-Gil, T.; Paiva, I. (2022). "Dissemination of responsible information in sport through websites" Transinformacão, v. 34, 1-11, Q1

Rabito, D.; Sanches, S.; Carvalho, L.; Paiva, P. (2022). "Influência de Fatores Contingenciais no Desenvolvimento de Cidades Inteligentes no Brasil" Journal of Innovation, 10(4), 696-728. Web of Science

Carvalho, L.; Madeira, M. J. (2021). "Innovation Management and Entrepreneurship—Introduction". Editorial, Administrative Sciences, Volume 11, no. 3, 73-78. DOI: <https://doi.org/10.3390/admsci11030073>, Web of Science

Carvalho, L., Mavlutova, I., Lesinskis, K., & Dias, R. (2021). Entrepreneurial perceptions of students regarding business professional career: The study on gender differences in Latvia. Economics and Sociology, 14(3), 217-238. DOI:10.14254/2071-789X.2021/14-3/12, Q2

Pigola, A.; Costa, P.; Carvalho, L.; Silva, L.; Kneiss, C.; Maccari, E. (2021). "Artificial Intelligence-Driven Digital Technologies to the implementation of the Sustainable Development Goals: A perspective from Brazil and Portugal" Sustainability, Vol.13, 1-28, Q1