

STUDY AND RESEARCH GROUP IN CULTURAL STUDIES - GEPEC

University of Vale do Itajaí (UNIVALI)

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Área: Ciências Humanas

Linhas de Pesquisa: Cultural Practices in Health Processes; Formal and Non-Formal Pedagogical Practices

Breve descrição das atividades de pesquisa

The “Study and Research Group in Cultural Studies” develops studies and research that consider cultures as organizing elements of social practices, analyzing objects both in formal and non-formal educational fields as well as in pedagogical practices that act on bodies and health processes. It brings together undergraduate and graduate students and researchers, both *latu sensu* and *strictu sensu*. It promotes studies and research on heterogeneous theoretical objects linked to education and health, using different investigative methodologies, bringing together students and researchers from different areas of training. Thus, by problematizing the different cultural aspects of society, it promotes changes in the ways of understanding and acting throughout the everyday activities of the subjects and communities involved, based on new critical understanding of the cultures that constitute them. It has focused on the analysis of various cultural artifacts, understanding how they affect our ways of representing reality; investigated the cultures of communities and groups and proposing the potentialization of their actions as ways of demanding visibility for their unique existences; and has acted in promoting educational and health, valuing the diversity of their ways of acting in the world.

Impacto das pesquisas desenvolvidas para a sociedade e ciência

The study and research group develops actions and research on heterogeneous objects based on multiple methodological approaches. It takes place in regular and systematic meetings within two Graduate Programs at UNIVALI, bringing together researchers from both programs, master's and doctoral students, as well as undergraduate students and scientific initiation scholarship holders. It has approved research projects with internal and external funding. It researches on the modes of production and intervention in the field of health (both public and collective health) seeking alternatives for improving the investigated processes; builds scientific practices in the field of formal education



(schools) and non-formal (non-school educational means) in the search for understanding the phenomena linked to education and culture, aiming at transforming the investigated reality. Currently, in addition to several research projects with internal support, it has two projects with external funding. One of these is financed by CNPq, via PIBIC, and discusses the modes of production of relations between body, health and medicalization by the Federal Council of Physical Education. The other, funded by FAPESC, seeks to enhance the everyday activities of subjects amongst the communities in Itajaí, establishing relationships between the schools and the Basic Health Services via the body language and practices of the communities involved.